



GENERAL PLASMA INC.™

News Release

546 East 25th Street
Tucson -- Arizona
USA -- 85713
tel: (520) 882-5100
fax: (520) 882-5165

General Plasma Names Jerry Martin Vice President

Tucson, Arizona – April 28, 2009 – General Plasma Inc. (GPI) today announced that Jerry Martin has joined the company as Vice President. A recognized leader in developing sales and distribution channels throughout the world, Jerry will lead business development efforts as GPI focuses on commercialization and mass production of its patent-protected advanced source and large area PECVD solutions.

“Jerry’s leadership and vast experience in global sales and marketing will be invaluable as we validate new applications of our PECVD and sputter equipment technology,” commented John Madocks, President at GPI. “We are fortunate to have Jerry lead business development efforts as we expand into new market opportunities and look to deliver our revolutionary plasma technology on a large scale basis.”

Spanning a career of more than 30 years in vacuum coating, Jerry brings a multidisciplinary cache of experience to his new role. Most recently employed as Sr. Director, Product Sales with Veeco Solar Equipment, Jerry’s background includes positions in product development, global product management and direct sales, and as the leader of several top-producing sales and marketing teams.

“I’m inspired by the possibilities at GPI,” commented Jerry Martin. “The product profile is unique in its class, the people at GPI are first rate, and the opportunities are abundant. The company is beginning to realize the results of years of intensive research and committed financial backing. We have aggressive plans to deliver our products to those in need of complete PECVD and sputter equipment solutions.”

In addition to his leadership role in planning product roadmaps, Jerry will assist in identifying market opportunities, managing customer relationships and coordinating business development strategy.

About General Plasma

General Plasma, Inc. (GPI) is a top-tier provider of complete PECVD and sputter equipment solutions. GPI’s revolutionary linear plasma CVD technology offers a paradigm shift for depositing metal oxides and nitrides. An example is our high performance, low cost F:SnO transparent conductive oxide films. For a complete listing of our products, visit our website at www.generalplasma.com or send inquiries to sales@generalplasma.com.